

# ATTA Destination Showcase Webinar: The finest natural sceneries in Peru

September 2020



**ADVENTURE TRAVEL**  
TRADE ASSOCIATION





# WEBINAR PRESENTERS:



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# The finest natural sceneries in Peru



# General Information

- Good connectivity
- Similar time zone
- No visa needed
- Spanish and English
- Domestic flights
- Mild weather
- Acclimatization
- Electricity
- Currency & foreign exchange
- Health & safety protocols







- One of the most megadiverse countries
- 12 UNESCO World Heritage sites
- Best Culinary destination for eight consecutive years

**17.6% of the Peruvian territory is a  
protected area.**

**70% of the planet biodiversity.**

**World biodiversity rankings:**

**N°1 marine and continental fishes**

**N°1 butterflies**

**N°2 birds**

**N°3 amphibians and mammals**

**N°9 endemic species**







**Pacaya Samiria National Reserve**





**Manu National Park**





**Tambopata National Reserve**





**Paracas National Reserve**





**Huascarán National Park**





**Titicaca National Reserve**





Historic Sanctuary of Machu Picchu



# The city of Lima

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**Costa Verde**





**Pantanos de Villa Wildlife Refuge**





**Nor Yauyos Cochas Landscape Reserve**





Gastronomy



# Your PROMPERU contacts:

## **Elisabeth Hakim**

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# PRESENTER:



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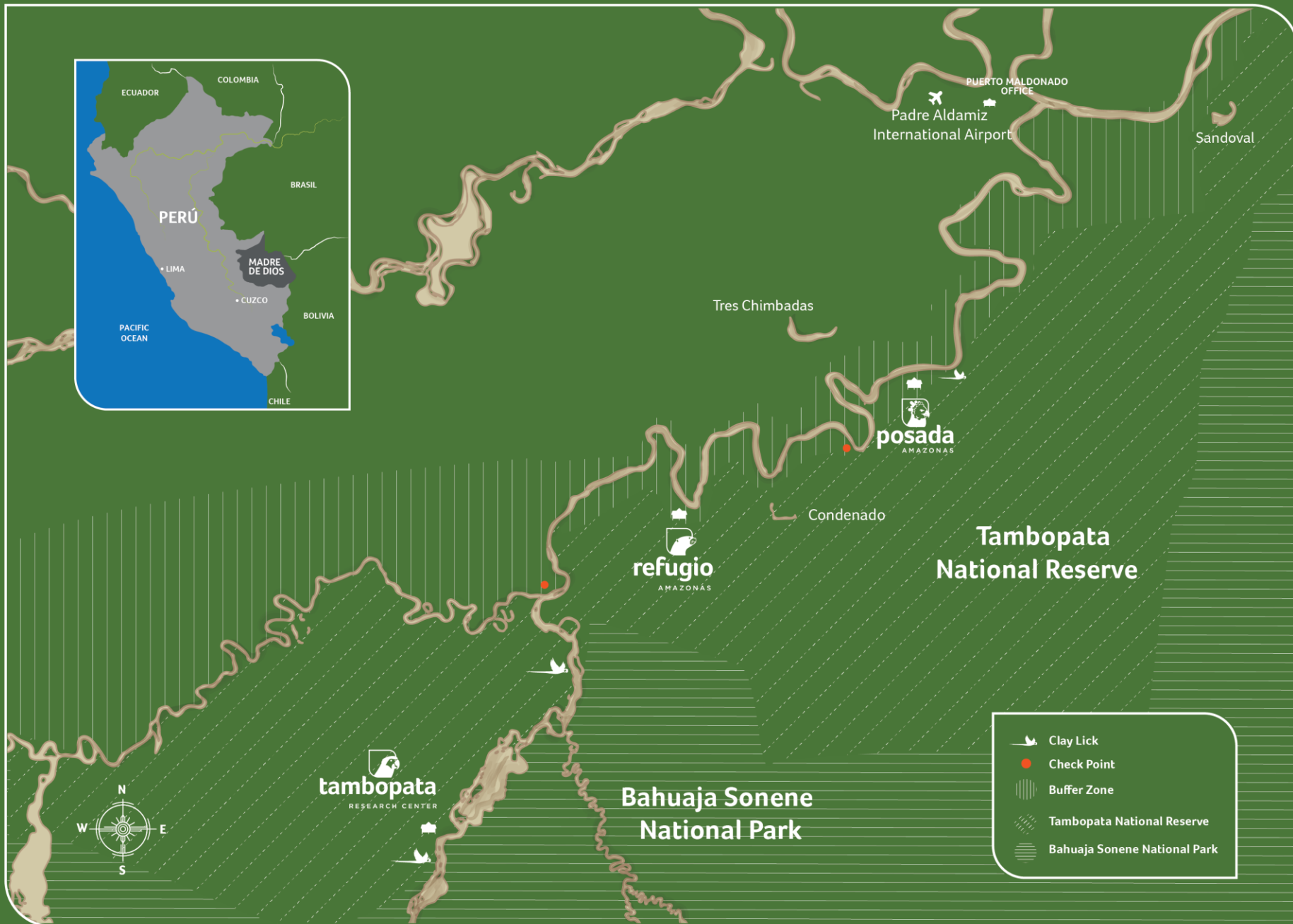


YEARS  
**30**  
rainforest  
EXPEDITIONS

# TAMBOPATA PERU

[www.PeruNature.com](http://www.PeruNature.com)









**WELCOME**  
To Puerto Maldonado



# HEADQUARTERS

In Puerto Maldonado





A group of people are walking down a wooden staircase that leads from a lush green hillside down to a river. In the foreground, a woman with dark hair tied back is seen from behind, wearing a pink and white patterned shirt. Next to her, another woman in a light pink shirt and blue shorts is walking, carrying a black bag. Further down the stairs, a man in a blue shirt and another person in a grey jacket are visible. At the bottom of the stairs, a blue boat with a green roof is docked on the riverbank. The river is a muddy brown color. The surrounding area is filled with dense green foliage and trees.

# RIVER PORT

Tambopata River





# THE JOURNEY

Tambopata River



# CAPYBARAS





# SIDE-NECKED TURTLE







posada  
AMAZONAS





The image shows two men standing side-by-side under a traditional thatched roof structure. They are both wearing white long-sleeved shirts with a logo on the left chest and dark aprons. The man on the left has his hands clasped in front of him, while the man on the right has his hands clasped at waist level. To the left of the men, there is a stack of grey ceramic cups. To the right, there are stacks of white plates on a wooden table. The background is filled with dense green foliage and trees. The floor is made of polished wooden planks.

# AUTHENTIC

Cultural Exchange



# SET OF ACTIVITIES







**MACAWS**





# HOWLER MONKEYS





# OXBOW

Lake



A photograph of two Hoatzin birds perched on a dark, textured branch. The bird in the foreground is smaller and positioned lower on the branch, while the second bird is larger and perched higher up. Both birds have a distinctive reddish-brown crest of long, thin feathers. Their plumage is a mix of dark brown, black, and light tan, with prominent white vertical streaks on the neck and upper breast. The background is a soft-focus green, suggesting a natural, wooded environment. In the bottom left corner, there is a solid green rounded rectangle containing the word 'HOATZIN' in white capital letters.

# HOATZIN





# GIANT RIVER OTTERS



A photograph of a woman with long brown hair and red body paint on her forehead, with her eyes closed. A man is touching her eye with his finger. The background is a lush green jungle.

# ETHNO BOTANICAL



A young girl with dark hair, wearing a blue patterned long-sleeved shirt and grey leggings, is walking away from the camera on a stone path in a dense forest. Sunlight filters through the trees, creating a dappled light effect on the path and foliage. The path is made of flat stones and is surrounded by lush green trees and undergrowth.

# CHILDREN ACTIVITIES





**BUILD YOUR OWN  
JUNGLE RAFTING**

**NEW**





# refugio

AMAZONAS





A group of five people are standing on a circular metal platform high up in a dense tropical forest. They are all waving their hands. The platform is part of a tall, green metal structure with a spiral staircase leading up to it. The forest is lush with various shades of green, and a large, isolated tree stands prominently in the upper left. The sky is filled with dramatic, grey clouds, with a patch of lighter sky where the sun is partially visible.

# SET OF ACTIVITIES





**JUNGLE  
MOUNTAIN BIKING**





# CHILDREN ACTIVITIES



A group of colorful macaws, including red, blue, and yellow varieties, are gathered on a reddish-brown rocky cliff face. Some birds are perched, while others are in flight, showing their vibrant blue and red feathers. The background is a dark, dense forest with green foliage.

# CHUNCHO CLAY LICK









# DISCOVERING NEW SPECIES



# AMAZONCAM TAMBOPATA



RE045

77°F 25°C

03-01-2019 10:23:51





# tambopata

RESEARCH CENTER





A person wearing a camouflage shirt and a bucket hat is using a large telephoto lens to take a photograph. They are standing on a wooden walkway that stretches into a dense rainforest. The walkway is made of dark wood and has a railing. The background is filled with lush green foliage and trees. The person is holding the camera with both hands, and the lens is extended far out. The scene is captured in a cinematic style with soft lighting.

# ELEVATED RAINFOREST WALKWAYS









# SET OF ACTIVITIES






# PRISTINE

Rainforest



A jaguar with a distinctive spotted coat is walking through a dense thicket of tall, dry reeds and green grass. The jaguar is positioned in the lower right of the frame, moving towards the left. The background is filled with more vegetation and trees under a clear blue sky.

# UNIQUE

Encounters



# COLORADO

Clay Lick







# TAMBOPATA

Macaw Project





**TAMBOPATA**

Macaw Project





Guest : Trenton Schaubhut x 2

Travel date : March 06- 14

TRC 9 DAYS

Source: Facebook



# THE ROOMS







COMFORT



A photograph of a bedroom interior. Two beds with white linens and orange-brown pillows are visible. A large window in the background shows a lush green forest. A white canopy hangs from the ceiling. A dark wooden door is on the left. A woven lampshade is in the foreground on the right. A small logo is on the bottom right of the bed.

COMFORT - TRC





The image shows a spacious, rustic interior of a wooden cabin. The room has a high, vaulted ceiling with exposed wooden beams and a thatched roof. The walls are made of vertical wooden slats. The floor is made of wide wooden planks. In the foreground, there is a large wooden bed with a dark headboard and footboard, and a wooden bench at the foot of the bed. To the right, there is a seating area with two armchairs and a small table. In the background, there is another bed and two hammocks hanging from the ceiling. The room is open to a balcony or terrace with a view of a lush green landscape. The lighting is warm and ambient, with a wicker lamp hanging on the left.

SUITE



A bedroom interior featuring a large bed with a white mosquito net, a wicker lamp, and a view of a balcony. The room has a warm, rustic feel with wooden floors and walls. A large bed with a white mosquito net is the central focus. To the left, a wicker lamp hangs over the bed. In the background, a balcony with a wooden railing is visible through the mosquito net. To the right, a sofa with several pillows is positioned against a wall. A small table with a plant is also visible in the background.

# SUITE - TRC





A photograph of a spacious, rustic-style interior. The room features a high, vaulted ceiling with exposed wooden beams and a thatched roof. In the foreground, a large, low-profile sofa with beige cushions sits on a dark wooden floor. A low wooden coffee table in front of the sofa holds a book titled 'AMAZONIA'. To the left, two beds with white canopy frames and yellow pillows are visible. A large, dark wooden headboard is on the right. A ceiling fan is mounted on the ceiling. The room opens up to an outdoor area with a dining table and chairs in the background.

**DELUXE - TRC**















# SERVICES

## Coffee Table





# MEALS





# BAR





# MASSAGE ROOM





# BOUTIQUE







**GREEN PRACTICES**  
ZERO PLASTIC





# GREEN PRACTICES

RENEWABLE ENERGY





We are proud of being  
Carbon Neutral  
with the help of REGENERA







Use of mask  
Temperature measurement  
Antibacterial gel availability



Distances between travelers of 1.5 meters.  
Capacity at 50%  
Open windows



6 people per guide



Fresh served meals



Reduce time on Check-In and Check-Out  
Room disinfection upon Check-Out











# *Cordillera Blanca Cordillera Huayhuash*

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*Bertrand Würsch*  
**ALPA-K TRAVEL**





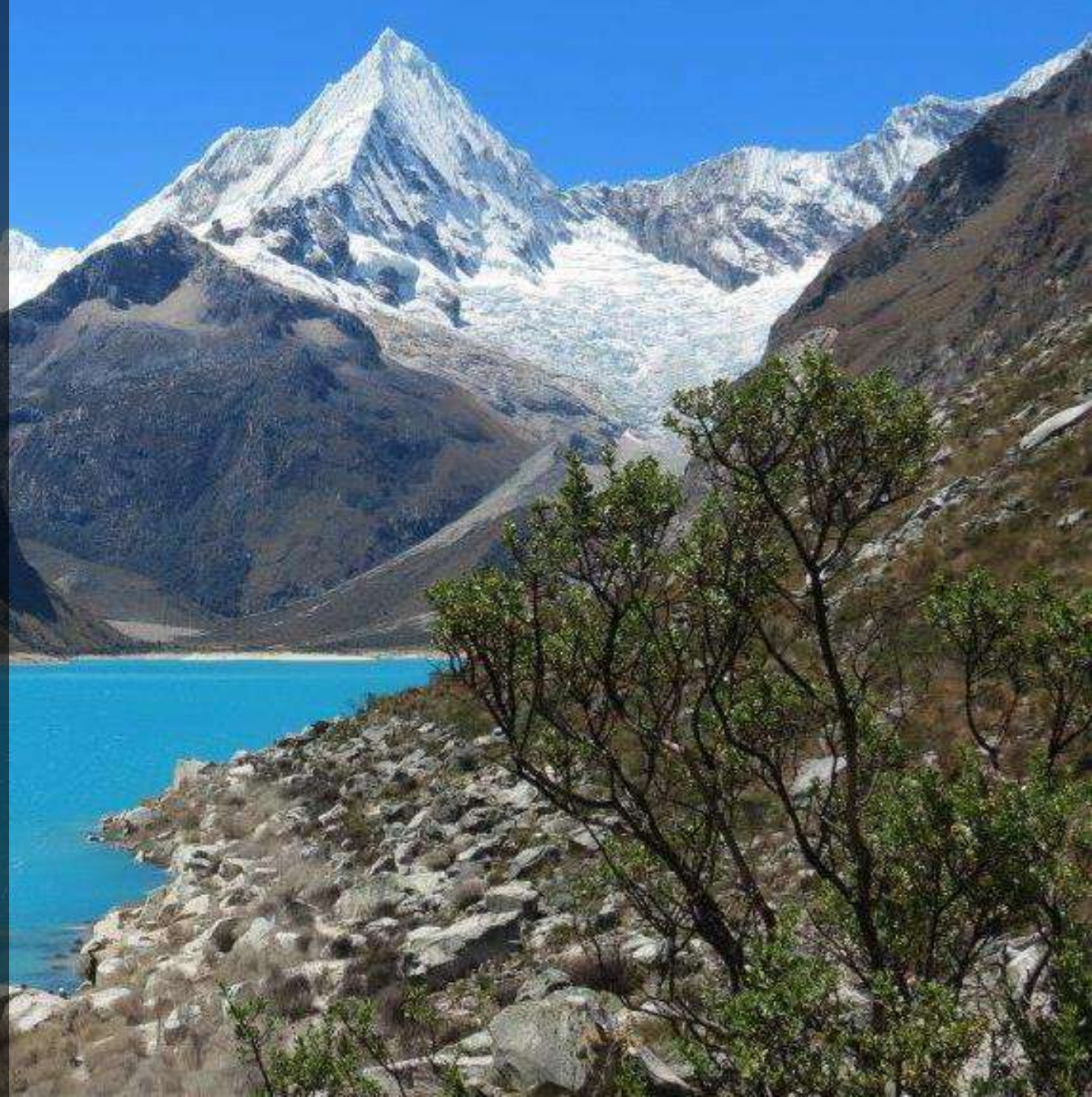
# General Map



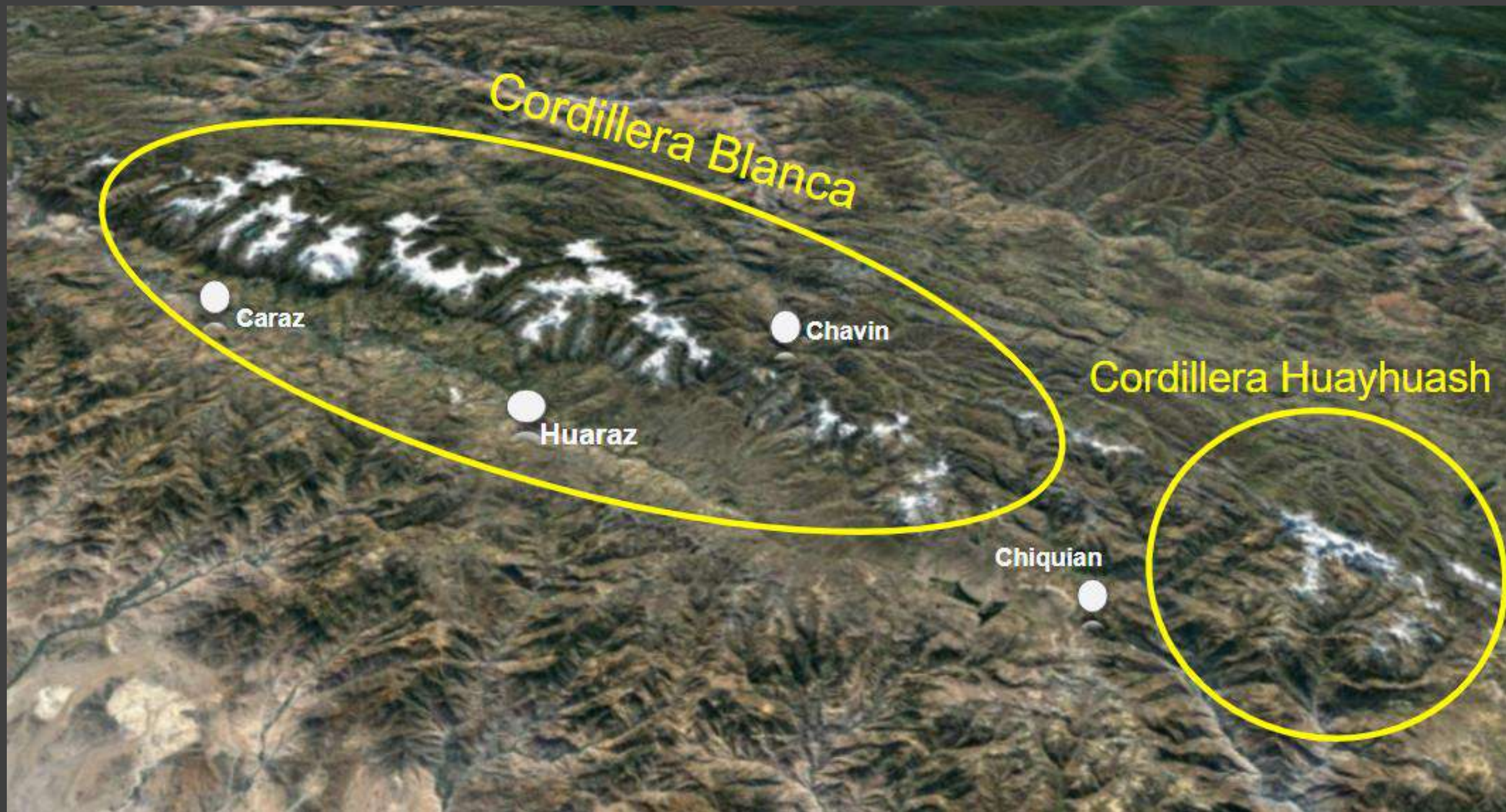


# How to get to Huaraz (from Lima)

- Direct bus (by day or by night) around 8 hours
- Private direct transfer by road (around 7 hours)
- By 2 or 3 days trip, visiting Caral, Chankillo and Sechin ruins on the peruvian coast
- Actually no flight between Lima and Huaraz ☹️







Cordillera Blanca

Caraz

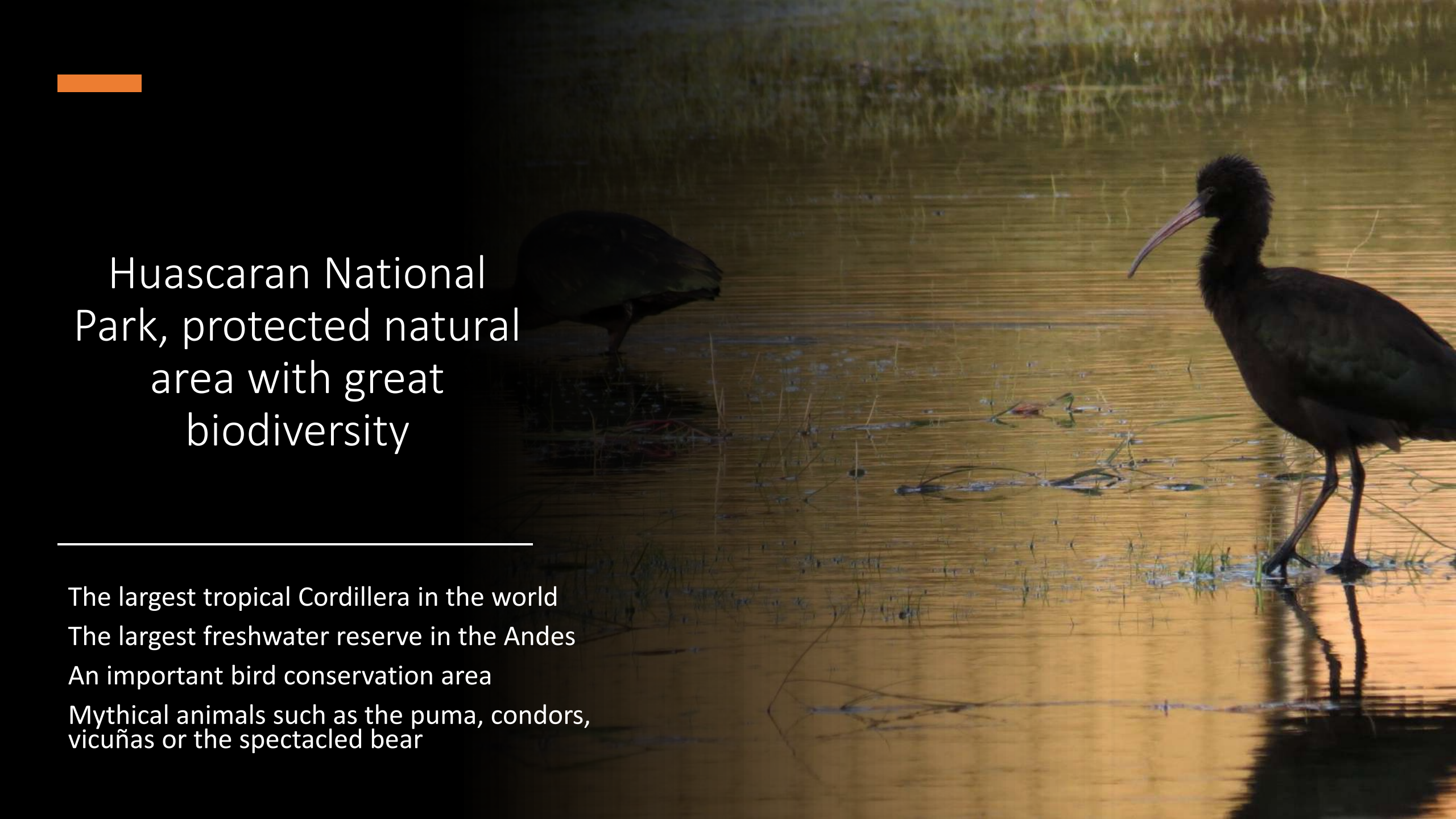

Chavin

Huaraz

Cordillera Huayhuash

Chiquian



The background of the slide is a photograph of two birds, likely Andean grebes, in a shallow, marshy wetland. The water is calm, reflecting the golden light of the setting or rising sun. One bird is in the foreground on the right, facing left, with its long, dark, slightly curved beak prominent. The other bird is further back and to the left, partially obscured by the text. The overall tone is warm and naturalistic.

# Huascarán National Park, protected natural area with great biodiversity

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The largest tropical Cordillera in the world

The largest freshwater reserve in the Andes

An important bird conservation area

Mythical animals such as the puma, condors,  
vicuñas or the spectacled bear






# Huascaran National Park

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Around 160 km from Nord to South, around 25 km large

Contains the highest peak in Peru, the Huascaran (6768 meters above sea level)

hundreds of glaciers and glacial lakes

A photograph of a high-altitude mountain landscape. In the foreground, a vast, smooth, white snowfield slopes upwards. Several small figures of people in colorful gear (orange, blue, red) are visible on the slope, along with two yellow tents. In the background, a massive, dark, jagged mountain peak rises steeply against a clear blue sky. The lighting suggests a bright day, with strong shadows and highlights on the snow.



# Multiday Trekking Itineraries (Cordillera Blanca)

**Santa Cruz - 3 to 4 days**

**Lake 69 + Santa Cruz - 5 to 6 days**

**Uta-Santa Cruz - 6 days**

**Uta-Cedros Alpamayo - 9 days**

**Alpamayo trek - 11 days**

**Olleros Chavin trek - 3 days**

**Huantsan trek – 5 to 6 days**

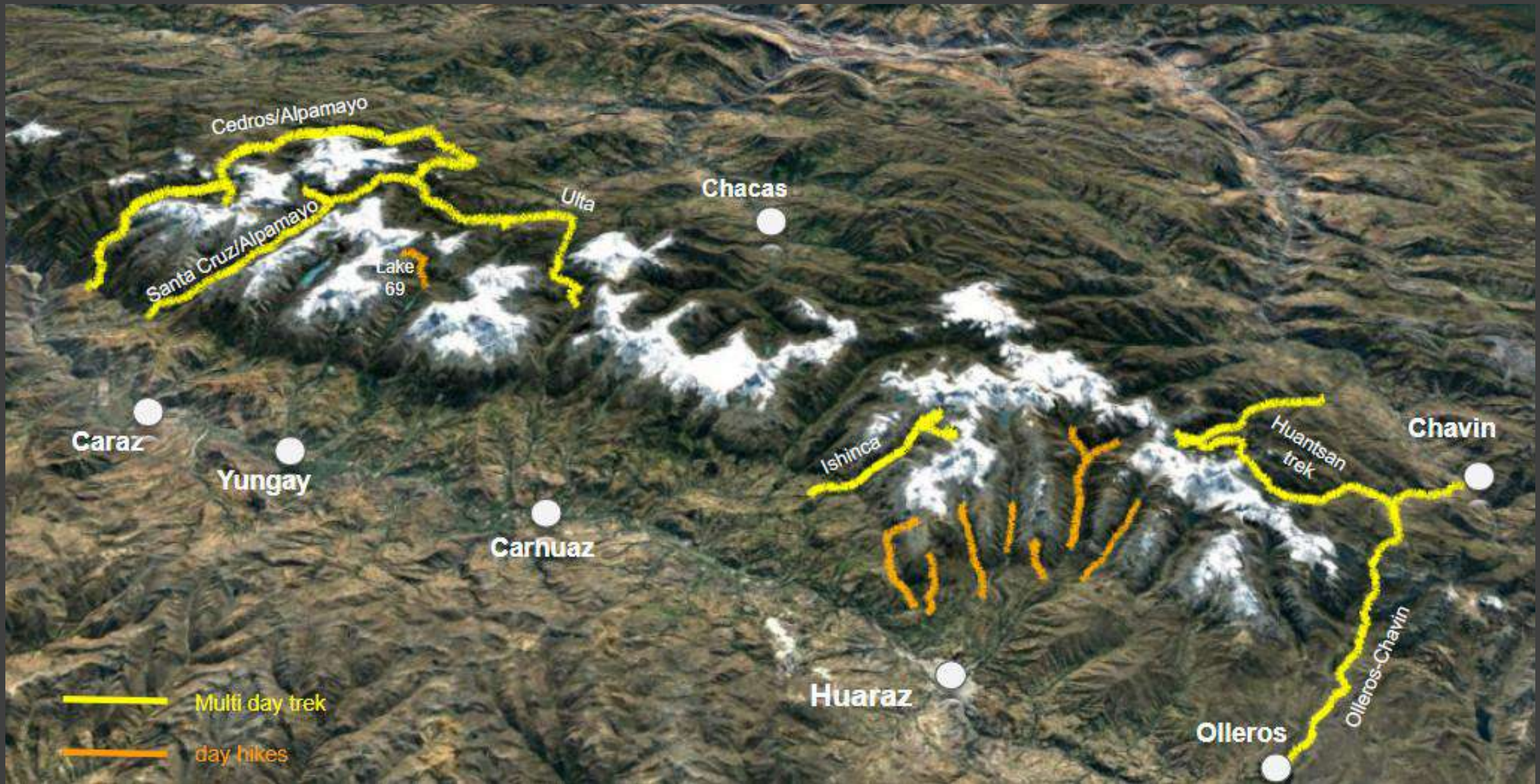
**Ishinca family trek - 3 days**

**Quilcayhuanca-Qojup - 3 days**

**Etc.**







Cedros/Alpamayo

Santa Cruz/Alpamayo

Lake 69

Uta

Chacas

Caraz

Yungay

Carhuaz

Ishinca

Huaraz

Olleros

Chavin

Huantsan trek

Olleros-Chavin

Multi day trek

day hikes

































 Punta Union  
4,750 m.s.n.m.











# Sleeping in a «refugio»

From the beginning of May to the end of September

## Refugio Peru – Lake 69

(2 days / 1 night)

## Refugio Ishinca

(3 days / 2 nights)







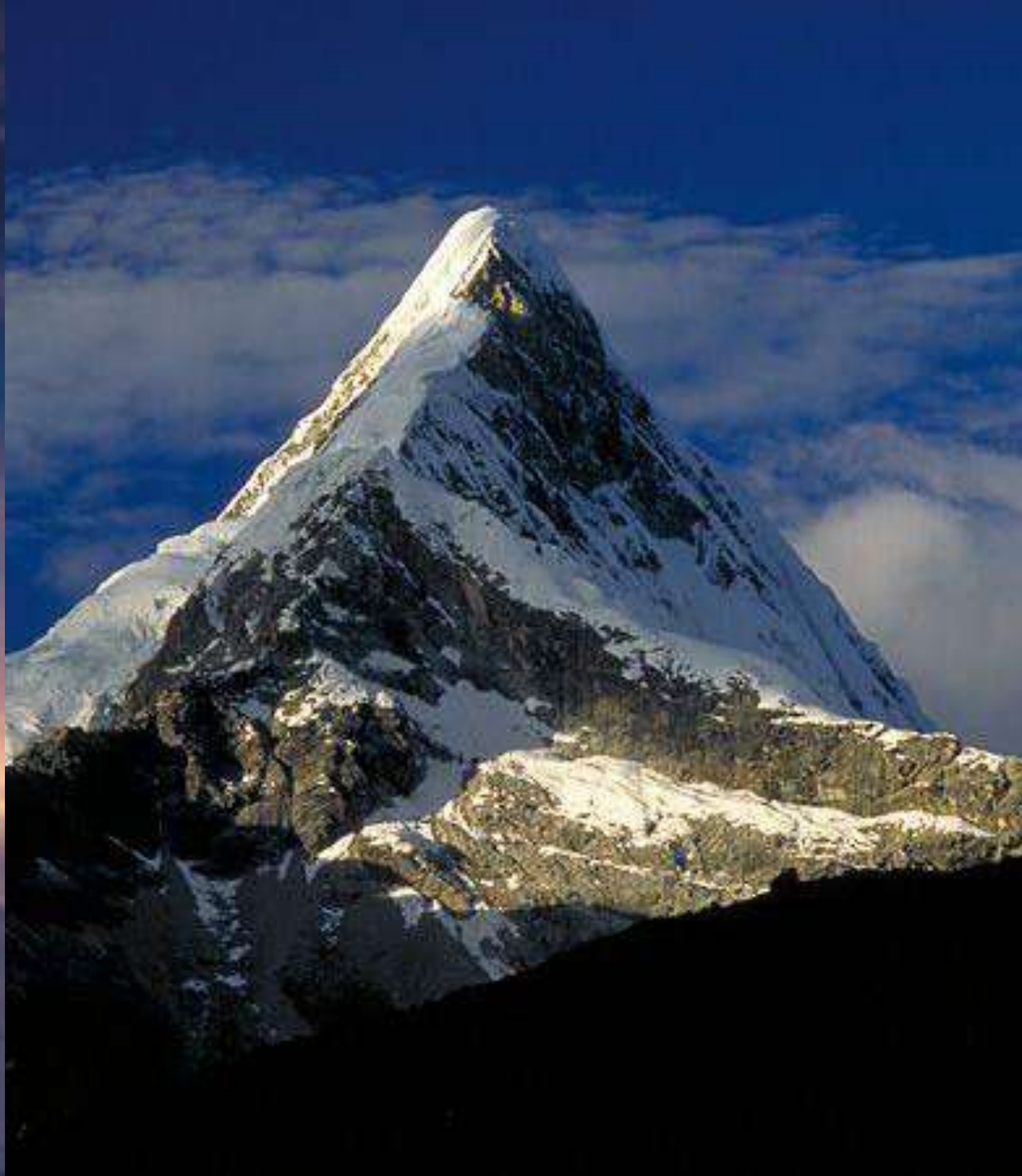
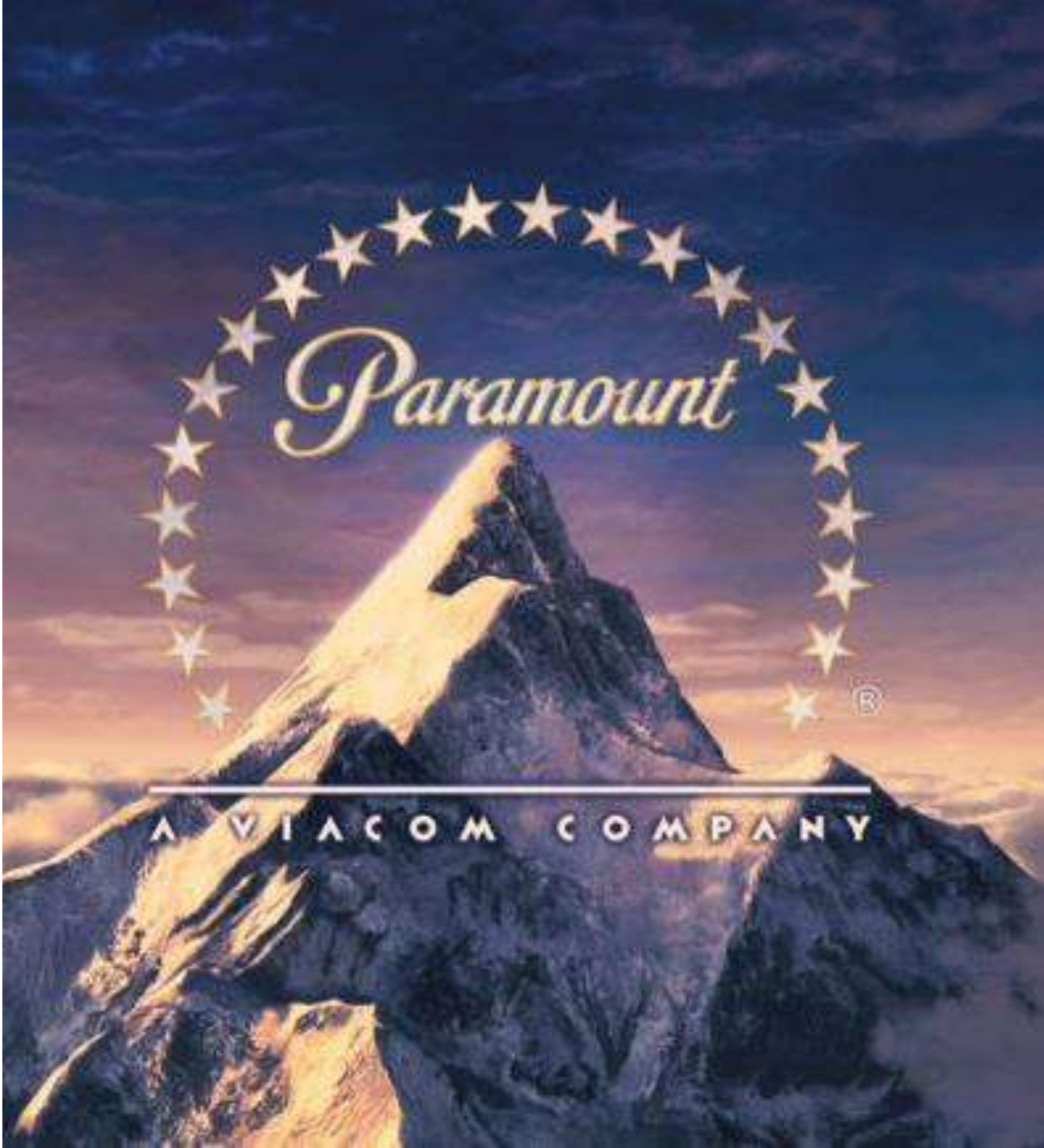

























Contain the second highest peak in Perú (Yerupajá 6635) .  
Quantity of mountain lakes, each more beautiful than the next.  
Sublime flora and a large number of condors.  
A demanding trekking requiring excellent acclimatization and good physical condition.

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# Huayhuash





Huayhuash,  
pronounce “Why wash”





# Trekking Itineraries (Cordillera Huayhuash)

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**Full Huayhuash by the thermal baths of Viconga - 9 to 12 days**

**Full Huayhuash by the Trapecio Pass - 9 to 12 days**

**Possibility to add «observation» days and to module the itinerary**

**High Route (also named alpine route) – 6 to 8 days – high mountain**

**Mini Huayhuash - 4 days**







































































# Preparation of the Pachamanca

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# Adventure experiences

- **Trekking in the Cordillera Blanca**
- **Trekking in the Cordillera Huayhuash**
- **Trekking with children**
- **Rural tourism**
- **Mountain biking**
- **Trail running**
- **Canoeing or standup paddle in some lagunas...**
- **High mountain**
- **Rock climbing**
- **Ice climbing**
- **Horse riding**
- **Etc.**





# Security in the mountain

No trekking in high altitude without at least 2 or 3 days of acclimatization  
(or more is even better)

Oximeter for saturation control

Hyperbaric chamber

Satellite phone

Guides formed about acute mountain sickness

Oxygen

Rescue horse (our ambulance)



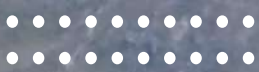


A photograph of two men inside a tent. On the left, a man wearing a light-colored cap and a dark vest over a long-sleeved shirt is leaning over a large metal pot, stirring its contents. On the right, an older man wearing a wide-brimmed hat and a plaid jacket is sitting and eating from a green bowl, holding a yellow cup. The background shows the interior of the tent with its fabric walls.

## Responsible trekking and respect to local staff
























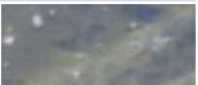

- Garbage goes back to Huaraz
- The least plastic possible
- Official guides
- Do not overcharge the donkeys or mules
- Food enough, balanced and tasty
- Same meals for staff than for clients
- Paying employees fairly and immediately
- As much as possible, use material made in Huaraz





# When to come to Cordillera Blanca?



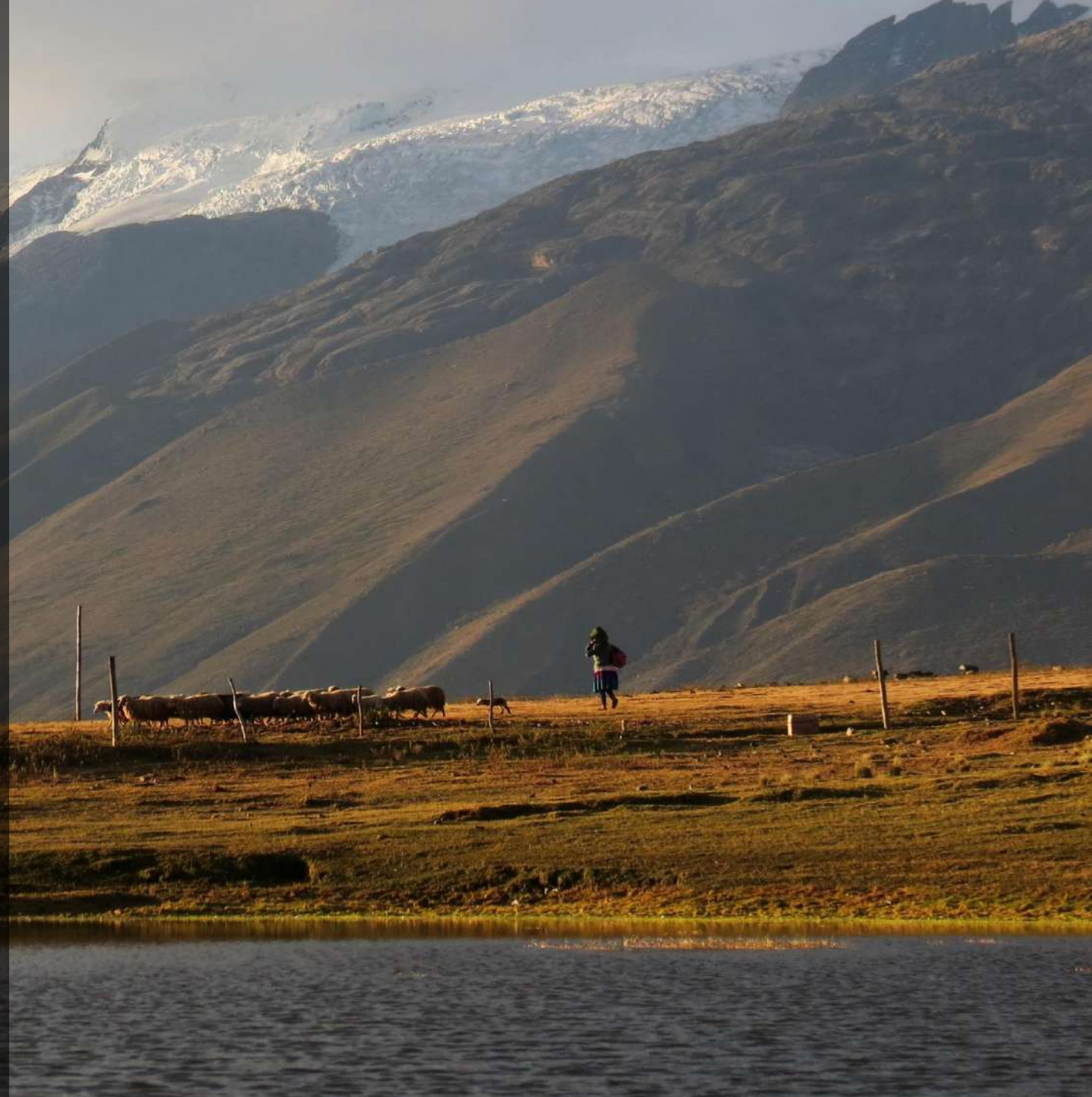
January	February	March	April	May	June	July	August	September	October	November	December
Day hikes (trekking, mountain bike, rock climbing)											
   	Multi-day trekking										
	  	Trekking in Refuge (hut)							 		
	  	Mountain bike multi-day tour									
	  	High mountain (less than 6000)									
	  	 	High mountain (more than 6000)						 		





As a foreign agency, before choosing a local operator, here are some checks you can do:

- The travel agency must have an authorization to operate inside the Huascarán National Park (Sernanp), updated every year.
- The travel agency must be authorized by the regional directorate of tourism (DIRCETUR).
- The travel agency must have the authorization for the provision of adventure tourism services.(implementation of this authorization since early 2020 in Ancash, in 2021 all agencies wishing to organize adventure tourism in Perú should have it).
- Operating license of the municipality
- And as long as the pandemic lasts, operators must work in accordance with the biosafety protocol set up by the Ministry of Health.







Trekking or high mountain, more than an expedition is a human adventure...





# Biosecurity in times of pandemic

In the mountains as in the Amazon, we have a lot of space in order to respect social distance.

Our teams (guides, cooks, drivers, etc.) are trained to respect the rules of disinfection, social distance, symptom detection, etc.

we just need the borders to reopen to welcome our foreign customers again





# Thanks a lot!

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[www.ishincatrek.com](http://www.ishincatrek.com) – english

[www.alpa-k.org](http://www.alpa-k.org) – french

[www.domoscordillerablanca.com](http://www.domoscordillerablanca.com) (very soon!)

[www.facebook.com/alpa.k.travel/](https://www.facebook.com/alpa.k.travel/)

Instagram: [alpa.k.travel.bertrandwursch](https://www.instagram.com/alpa.k.travel.bertrandwursch)





# Q & A

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Perú

